

## FOR IMMEDIATE RELEASE



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### **Fronheiser Pools Honored With Distinguished Service Award From Jacuzzi® Hot Tubs**

**Bally, PA** – (2-Mar-11) **Fronheiser Pools** – a leader in [swimming pool construction and spa installation in Southeastern Pennsylvania](#) since 1965 – recently earned a prestigious Service Award presented by **Jacuzzi® Hot Tubs**, the world’s most recognized brand of portable acrylic spas.

With as many as 1,000 independently-owned authorized dealer locations around the world, retailers strive for this respected distinction, showing that they are the best in the hot tub industry. This esteemed award – for which Fronheiser Pools was formally recognized by Jacuzzi Hot Tubs at the manufacturer’s recent 2010 International Dealer Conference – qualifies Fronheiser Pools of Berks County as an elite retailer in a select group.

The Jacuzzi Hot Tubs Service Award recognizes and rewards those dealers who have attained the highest levels of customer service and have demonstrated professionalism and dedication. Fronheiser Pools has consistently resolved all customer disputes and has two factory-certified technicians on staff who have completed the manufacturer’s intensive technical service training and have demonstrated their comprehension and mastery of the skills necessary to service Jacuzzi products

Fronheiser Pools was highly qualified to receive this award as they met all of the strict requirements set forth by Jacuzzi Hot Tubs for the highest caliber of spa dealer, thereby proving themselves a valuable asset to the community of Berks County.

“It is very rewarding to be recognized by Jacuzzi for our commitment to excellent service,” said Seth Rhoads, Marketing Manager of Fronheiser Pools. “As a company we are very excited to continue to maintain our reputation as a trusted business leader in Berks County for 2011.”

Jerry Pasley, Executive Vice President of Sales at Jacuzzi stated, “Only the most elite dealers in the industry qualify for awards such as this. This is a remarkable achievement and we are proud to have Fronheiser Pools in the Jacuzzi Hot Tubs family.”

#### **About Fronheiser Pools**

Fronheiser Pools is proud to be a local family-owned business since 1965. Fronheiser Pools has retail locations in Bally and Sinking Spring in Berks County, both of which offer quality in-ground pools, hot tubs, and products for the community’s outdoor living needs. Additional information on Fronheiser Pools can be found by visiting [www.fronheiser.com](http://www.fronheiser.com) or by calling (610) 845-2221.

#### **About Jacuzzi Hot Tubs**

Jacuzzi Hot Tubs is committed to designing portable spa products that combine warmth, water and air movement in invigorating massage combinations to rejuvenate, relax and reconnect. As the brand that virtually invented the hot tub category more than 50 years ago, and with access to more than 250 patents owned by its affiliate Jacuzzi, Inc. worldwide for innovations in jet technology, air controls and product design, Jacuzzi® is the recognized brand that continues to deliver the optimal hydrotherapy experience. For more information, visit [www.jacuzzi.com](http://www.jacuzzi.com) or call (866) 234-7727.

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