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**JACUZZI® HOT TUBS' HONORS FRONHEISER POOLS WITH
DISTINGUISHED SERVICE AWARD**

Bally, PA – Fronheiser Pools recently earned a prestigious “Service Award” presented by Jacuzzi Hot Tubs, the world’s most recognized brand of portable acrylic spas. With more than 1,000 independently-owned authorized dealer locations around the world, retailers strive for this respected distinction, showing that they are the best in the hot tub industry. This award qualifies Fronheiser Pools, located in Bally and Robesonia, as an elite retailer in a select group, and they were formally recognized by Jacuzzi Hot Tubs with the esteemed award at the manufacturer’s recent 2008 International Dealer Conference.

The Jacuzzi Hot Tubs Service Award recognizes and rewards those dealers who have attained the highest levels of customer service and have demonstrated professionalism and dedication. Fronheiser Pools has consistently resolved all customer disputes, and has at least one factory certified technician on staff that has completed the manufacturer’s intensive technical service trainings. Each of these technicians has passed tests demonstrating their comprehension and mastery of the skills necessary to service Jacuzzi products. Fronheiser Pools was highly qualified to receive this award as they have met all the strict requirements set forth by Jacuzzi Hot Tubs, representing the highest caliber of spa dealer, proving themselves a valuable asset to communities in southeast Pennsylvania.

“This is a terrific honor to receive such a prestigious acknowledgement from Jacuzzi Hot Tubs for the success we’ve achieved together with our employees,” said Bonnie Eisenhart, Sales Manager of Fronheiser Pools. “We work hard to provide members of our community with the highest quality products on the market and after-sale service. It makes our customers happy to refer friends or family and we look forward to exceeding our customers’ expectations into the future as we represent the legendary Jacuzzi® Hot Tubs brand.”

“Only the most elite dealers in the industry qualify for awards such as this,” said Senior Vice President of Sales Jerry Pasley. “This is a remarkable achievement and we are proud to have Fronheiser Pools in the Jacuzzi Hot Tubs family.”

Fronheiser Pools has began in 1965 as a small, a family owned swimming pool construction firm. Since then the company has remained family owned and expanded its offerings to include Jacuzzi® Hot Tubs, quality patio furniture, and new American made Saunas. Fronheiser Pools now operates two locations on opposite sides of Berks County. The company’s flagship store is located in Bally and the second location is located in the rolling hills of Robesonia. See www.fronheiser.com for directions and store hours.

About Jacuzzi Hot Tubs

Jacuzzi Hot Tubs is committed to designing portable spa products that combine warmth, water and air movement in invigorating massage combinations to rejuvenate, relax and reconnect. As the brand that virtually invented the hot tub and whirlpool bath categories more than 30 years ago, and with access to more than 250 patents owned by its affiliate Jacuzzi, Inc. worldwide for innovations in jet technology, air controls and product design, Jacuzzi® is the recognized brand that continues to deliver the optimal hydrotherapy experience. For more information, visit www.jacuzzi.com or call (866) 234-7727.

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